



## **Electrify America Installs Ultra-Fast EV Chargers at Gulfport Premium Outlets in Gulfport, MS**

*Station has 350 kilowatt (kW) chargers that can charge a vehicle at speeds up to 20 miles per minute*

**Gulfport, MS (May 31, 2018)** – Electrify America today unveiled its state-of-the-art electric vehicle (EV) charging system at Gulfport Premium Outlets, a Simon center, in Gulfport, Mississippi.

The station is the first Simon property in the U.S. with an Electrify America charging system, which features the first-ever certified cooled-cable 350 kilowatt (kW) chargers in the United States. A 350 kilowatt (kW) charger can charge a vehicle at speeds up to 20 miles per minute – seven times faster than today’s most commonly used 50kW fast chargers.

“Gulfport Premium Outlets is an excellent location for our chargers as it offers EV drivers a number of amenities including a great variety of retail stores, a food court and a convenient stop off of Interstate 10,” said Brendan Jones, Chief Operating Officer of Electrify America. “We are teaming up with Simon on a number of locations across the U.S., and we’re so glad to have Gulfport as the first. We hope that it will provide a great service to the community and increase people’s interest in zero emissions vehicles.”

A ceremony marking the installation of the new charging station took place today and was attended by Gulfport Mayor Billy Hewes, Nicole Faulk, Vice President of Customer Services Organization for Mississippi Power, Rob Barrosa, Director of Utility Strategy & Operations for Electrify America and Gulfport Premium Outlets General Manager Pamela Meinzinger.

“We need to encourage a greater awareness of the benefits of electric vehicle ownership, said Gulfport Mayor Billy Hewes. “Gulfport is pleased to support the installation of fast-chargers like the Electrify America charging stations here at the Gulfport Premium Outlets.”

"We are pleased to provide this convenient amenity for our Gulfport Premium Outlets customers," said Pamela Meinzinger, Mall Manager. "Simon is committed to advancing the infrastructure necessary to facilitate a more environmentally-friendly lifestyle in Mississippi and around the world."

At the Gulfport Premium Outlets, Electrify America will have six DC Fast Chargers with a range in power from 50kW up to 350kW. The charging station will offer a CHAdeMO<sup>1</sup> (50kW) connector, plus additional dual-handle chargers with CCS1 (150kW or 350 kW) connectors, ensuring that all fast charging capable cars will be able to use the Electrify America stations. Mississippi Power will provide the electricity for the station, which is now open to the public.

“Mississippi Power is pleased to help develop the first charging location in this initiative and we look forward to aiding the growth of electric vehicles in the region,” said Nicole Faulk, Vice President Customer Services Organization, Mississippi Power.

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<sup>1</sup> Tesla vehicles can charge using a CHAdeMO cable with an adaptor.

The Gulfport Premium Outlets charging station is part of Electrify America's \$370 million investment to install electric vehicle charging infrastructure at U.S. highway, retail, workplace, multiunit dwellings (MUD) and other locations by the end of Cycle One in June 2019. The company plans a total investment of \$2 billion – through four investment cycles – in electric vehicle infrastructure, education and access programs over 10 years.

**Editor's Note: Photos of the event and new stations will be available at:**

<https://www.electrifyamerica.com/news>.

#### **About Electrify America**

Electrify America LLC, which is headquartered in Reston, Virginia, is investing \$2 billion over 10 years in Zero Emission Vehicle (ZEV) infrastructure, education and access. The investment will enable millions of Americans to discover the benefits of electric driving and support the build-out of a nationwide network of workplace, community and highway chargers that are convenient and reliable. For more information and to view the National and California ZEV investment plans, visit [www.electrifyamerica.com](http://www.electrifyamerica.com).

#### **About Gulfport Premium Outlets**

Gulfport Premium Outlets is a 300,238 square-foot outlet shopping center located between New Orleans and Mobile. Known as the Mississippi Gulf Coast's premier outdoor shopping destination, Gulfport Premium Outlets is home to 70 sought-after outlet brands, including Banana Republic, Gap Outlet, Under Armour, Vera Bradley and more, offering shoppers every day savings of 25 to 65 off. For a map and store listings, as well as directions, events and tourism resources, visit [premiumoutlets.com/Gulfport](http://premiumoutlets.com/Gulfport) or connect with the center on [Facebook](#), [Twitter](#) and [Instagram](#).

#### **About Mississippi Power**

Mississippi Power, a subsidiary of Southern Company (NYSE: SO), produces safe, reliable and environmentally responsible energy for nearly 187,000 customers in 23 southeast Mississippi counties. With nearly 160 megawatts of approved solar energy capacity, Mississippi Power is the largest renewable energy partner in the state. Visit our websites at [mississippipower.com](http://mississippipower.com) and [mississippipowernews.com](http://mississippipowernews.com), like us on [Facebook](#), and follow us on [Twitter](#), [LinkedIn](#), [Google+](#) and [YouTube](#).

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