

Corporate Social Responsibility

Q4 2022 Newsletter



Sharing our Values

Electrify America continues to charge forward by building and innovating the charging infrastructure and technology that is revolutionizing the electric mobility industry. As we continue to work in and with diverse communities and further our ambitious sustainability goals, we are excited to share some highlights from the last few months.

While our work spans the entire United States, we've been especially busy in California. See what we've been up to in the Golden State in this new **infographic**. And read more about our recent investment in a new group of California community-based organizations that are furthering electric vehicle (EV) education and adoption in this newsletter.

California Community-Based Organizations At a Glance

Breath SoCal

Ecology Action

Plug In America

Valley Clean Air Now



New California Community Investments Announced

Electrify America recently invested in a new group of California community-based organizations (CBOs) to support brand-neutral zero emission vehicle education and awareness programs across the Golden State. These organizations represent the best in their communities, with clear and creative plans for successfully reaching and engaging those often overlooked in the EV conversation. Working with trusted organizations embedded in the fabric of their communities has proven successful in the past, and we're excited to track the progress of these new programs. This brings Electrify America's total investment in California's CBOs over the last four years to nearly \$9 million.

LEARN MORE

In addition to these new CBO investments, Electrify America recently released an RFP to attract additional STEM and workforce development-focused organizations. For more information on this process, please fill out this form.

FORM

Port of Long Beach Project By the Numbers

Installing 30 electric fleet-dedicated chargers

Providing some of the fastest charging speeds available today - 150 kW (Ultra-Fast) and **350 kW** (Hyper-Fast)

Supporting 60 4 Gen Logistics electric trucks and their pledge to have a zero tailpipe-emission fleet by 2025



Green City Update: Electrification of Heavy-Duty Freight Trucks Underway

Electrify America recently announced plans to install 30 electric fleet-dedicated chargers at the Port of Long Beach. These chargers, paired with battery energy storage systems, will support electric trucks conducting drayage operations in Southern California. These plans are part of Electrify America's **\$25 million "Green City" investment in the region** and an important step in the electrification effort to reduce tailpipe emissions from the heavy traffic of these trucks. Teaming up with trucking company 4 Gen Logistics to implement this and other upcoming projects is a valuable collaboration in support of the shared vision of charging electrification for public transit and heavy-duty electric vehicles.





Sustainable Innovation Spotlight: Battery **Energy Storage Systems**

Battery energy storage systems (BESS) are rechargeable battery systems that can store electricity from renewable energy sources, like solar and wind, when costs are low and provide that electricity to connected businesses and homes to supplement power during high points of consumption. By minimizing impact on the electrical grid and mitigating demand surges, use of these systems at 150 Electrify America stations across the United States helps us ensure reliability and manage costs, with the potential to maximize renewable energy use. Electrify America **recently unveiled the first megawatt-level BESS** at one of our stations in California. Battery storage systems and additional innovation of energy storage solutions, including increasing the use of the megawatt-level version, will continue to play an important role in Electrify America expansion plans and projects across our network, further differentiating our energy services offerings.

LEARN MORE

Behind the Labels

Ultra-Fast

EV's charging capability.

Indicates power delivery Hyper-Fast of up to 350 kW, which can provide about 20 miles of driving range per minute of charging depending on the EV's charging capability.

electrify america Indicates power delivery of up to 150 kW, which can provide about 9 miles of driving range Customer Support per minute of charging depending on the

E

Charger Numbe

Membership Paymen

New Power Names Simplify Charging Experience

The world of EV charging is full of lots of unique, and often foreign terminology to EV newcomers and existing customers alike. This can be intimidating, and in some cases, confusing for current and prospective customers. To make the charging experience more accessible and simplified for customers across the charging spectrum, Electrify America has announced they are establishing two new power names – Hyper-Fast for 350 kilowatt (kW) chargers and Ultra-Fast for 150 kilowatt chargers – that will be made available to all charging providers to help set a universal standard. Electrify America is also adding a more intuitive label to guide easy membership payment as well as QR codes to access information on EV charging and best practices.



Celebrate National Drive Electric Week.

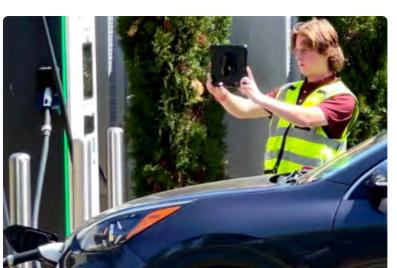


Celebrating National Drive Electric Week by Getting People Behind the Wheel of an EV

For the fourth year in a row, Electrify America's brand-neutral campaign "Normal Now" sponsored Plug-in America's Annual National Drive Electric Week, specifically 30 inperson and virtual ride-and-drive events around the country. These events give prospective drivers firsthand experience with an EV and the opportunity to speak directly with other EV drivers in their community about the perks of switching to electric.

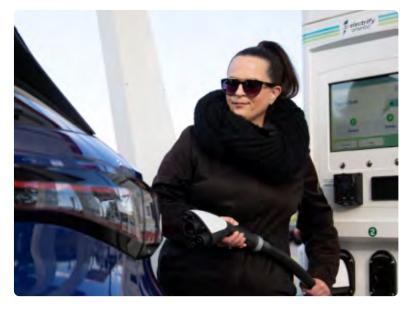
LEARN MORE

Electric Vehicle Charging in America Education Series



Newsflash: A Commitment to Quality and Customer Satisfaction

LEARN MORE





Newsflash: Cold Weather Charging



Newsflash: Charging an electric vehicle? Easier than you think



Enabling Electric Mobility Fast Facts



Largest open DC fast charging network in the U.S. with charger speeds of up to 150 kW, or 350 kW



800 total stations with 3,500 ultra-fast chargers open or under development



16 electric vehicle customer charging agreements with electric vehicle manufacturers



Electrify Commercial offers tailored services, including work with **Ikea** and Port of Long Beach



Electrify Home introduced the all-new **HomeStation™** for convenient home charging, including during off-peak hours with Energy Star



All energy delivered to customers on Electrify America's charging network is now backed by **100% renewable energy**



150 **battery energy storage systems** at Electrify America stations across the U.S. to reduce the impact of the grid, ensure reliability and manage costs

Contact us 24/7





"Electrify America" and the Electrify America logo are registered trademarks of Electrify America, LLC. You are receiving this message because of your interest in Electrify America. If you do not wish to receive future email communications, you may <u>unsubscribe</u>. Please do not reply to this email; this is an outbound email only. If you require further information, please visit our <u>website</u> or contact us at <u>1-833-532-2778</u>. View this email <u>online</u>.

View our <u>Privacy Policy</u>.© 2021 Electrify America. All Rights Reserved.2003 Edmund Halley Drive, Suite 200, Reston, VA 20191, US

