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## **Electrify America Announces Additional “Discover and Drive” Tour Events in Stockton and Bakersfield to Increase Zero-Emission Vehicle (ZEV) Awareness and Consideration**

*The events are part of Electrify America’s first \$200 million investment in California*

**Reston, VA (March 28, 2018)** – Electrify America announced today that it will host “Discover and Drive” events in Stockton and Bakersfield so that residents can experience and learn more about electric vehicles. These events are part of Electrify America’s plan to increase access to ZEVs and adoption through brand-neutral education and promotional activities.

The events will take place at the following locations:

- Bakersfield Plaza, April 3-4 from 10 am – 6 pm
- Tune in Tune Up, April 7 from 8 am – 12 pm
- Weberstown Mall, April 8 from 10 am – 6 pm

At the events, participants will learn about ZEV vehicle technology, performance and cost of operation, as well as available incentives and charging infrastructure inside and outside the home. An all new 350kW DC fast charger from Electrify America that provides up to 20 miles of range per minute of charging – the fastest charging technology available today – also will be on display.

“We are excited to host these events and offer the opportunity for Californians to learn more about driving electric vehicles,” said Mark McNabb, president and CEO, Electrify America. “For many participants, this is the first time they will get behind the wheel of an electric vehicle. They will learn a lot about the cars, the options that are available, and the charging network that will support their future travel in an EV.”

Participants will be able to drive one or more of the following vehicles that present the latest technology in longer range zero emissions driving: the Tesla Model S, Chevrolet Bolt, BMW i3, Nissan Leaf and Volkswagen E-golf, as well as the battery electric and hydrogen fuel cell powered Honda Clarity models. Pre-owned ZEV models will also be featured.

In addition to Stockton and Bakersfield, upcoming “Discover and Drive” events will be held in San Bernardino (March 30-31) and Richmond (April 10-11). The tour has already provided test drives to nearly 3,000 consumers in eight California communities: Indio, Torrance, Orange County, San Diego, Fresno, Sacramento, San Francisco, and Milpitas. More than half of the tour events will take place in disadvantaged or low income communities as part of Electrify America’s commitment to increase education about ZEVs in these areas.

Registration is required, and a valid driver's license will be necessary for participants who want to get behind the wheel. Advanced registration for the events is available online at <https://electrifyamerica.rsvp360.co>, and information and registration in Spanish is available at <https://electrifyamerica.rsvp360.co/events?lang=es>. Admission is free, and walk up participants are welcomed.

The events are all part of Electrify America's initial \$200 million investment in California to increase Zero Emission Vehicle (ZEV) infrastructure, education and access. The company's total investment in the state will reach \$800 million over the next ten years. These efforts will also be helpful in California's quest to have five million ZEVs on California roads by 2030.

### **About Electrify America**

Electrify America LLC, which is headquartered in Reston, Virginia, will invest \$2 billion over 10 years in Zero Emission Vehicle (ZEV) infrastructure, education and access. The investment will enable millions of Americans to discover the benefits of electric driving and support the build-out of a nationwide network of workplace, community and highway chargers that are convenient and reliable. For more information and to view the national and California ZEV investment plans, visit [www.electrifyamerica.com](http://www.electrifyamerica.com).