



Richard Steinberg
Electrify America Communications
Richard.Steinberg@electrifyamerica.com

“Discover and Drive” tour kicks off in seven California metros to help increase zero emission vehicle (ZEV) awareness and consideration

The events are part of Electrify America’s first \$200 million investment in California

Reston, VA (February 12, 2018) – Electrify America announced today that it will host its first set of “Discover and Drive” events in key California metros so that residents can experience and learn more about electric vehicles. The events are part of Electrify America’s plan to increase access to ZEVs and adoption through brand-neutral education and promotional activities.

At the events, participants will be able to drive one or more of the following vehicles that present the latest technology in longer range zero emissions driving: the Tesla Model S, Chevrolet Bolt, BMW i3, Nissan Leaf and Volkswagen E-golf, as well as the battery electric and hydrogen fuel cell powered Honda Clarity models. Pre-owned and affordable ZEV models will also be featured.

Participants will learn about ZEV vehicle technology, performance and cost of operation, as well as available incentives and charging infrastructure inside and outside the home. An all new 350kW DC fast charger from Electrify America that provides up to 20 miles of range per minute of charging – the fastest charging technology available today – also will be on display.

Admission is free and four of the events will be held in disadvantaged or low income communities. Electrify America will soon announce five additional events to be held in disadvantaged or low income California communities traditionally underserved by these kinds of programs.

Discover and Drive events will be held at the following locations:

Los Angeles (2/16 to 2/18)

Del Amo Fashion Center, 3525 W. Carson Street, Torrance, CA 90503

Orange County (2/20 to 2/22)

Shops at Mission Viejo, 555 The Shops at Mission Viejo, Mission Viejo, CA 92691

San Diego: (2/23 to 2/25)

Otay Ranch Town Center, 2015 Birch Road, Chula Vista, CA 91915

Fresno (3/5 to 3/7)

Fresno Fashion Fair, 645 East Shaw Avenue, Fresno, CA 93710

Sacramento: (3/9 to 3/11)

Arden Fair Mall, 1689 Arden Way, Sacramento, CA 95815

San Francisco: (3/13 – 3/15)

Stonestown Galleria, 3251 20th Avenue, San Francisco, CA 94132

San Jose (3/16 to 3/18)

The Great Mall, 447 Great Mall Drive, Milpitas, CA 95035

Registration is required, and a valid driver's license will be necessary for participants who want to get behind the wheel. Advanced registration for the events is available online at <https://electrifyamerica.rsvp360.co>.

The events are part of Electrify America's initial \$200 million investment in California to increase Zero Emission Vehicle (ZEV) infrastructure, education and access. The company's total investment will reach \$800 million over the next ten years.

Electrify America also plans additional brand-neutral education and awareness activities in California including advertising, social media and other promotions to broaden knowledge and consideration of zero emission vehicles. These efforts will also be helpful in California's quest to have five million ZEVs on California roads by 2030.

About Electrify America

Electrify America LLC, which is headquartered in Reston, Virginia, will invest \$2 billion over 10 years in Zero Emission Vehicle (ZEV) infrastructure, education and access. The investment will enable millions of Americans to discover the benefits of electric driving and support the build-out of a nationwide network of workplace, community and highway chargers that are convenient and reliable. For more information and to view the national and California ZEV investment plans, visit www.electrifyamerica.com.